

Justin Winslow

Multimedia Designer

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OBJECTIVE

Utilize my diverse talents as a multimedia designer with a focus on web and interface design.

EXPERIENCE

User Experience Designer, SolarWinds, www.solarwinds.com, Austin, Texas
December 2010 to present

- Interface design for network management applications including components of SolarWinds' flagship software Orion
- Designed interfaces for a number of Windows applications including an SNMP Enabler, port mapper and Netflow analysis tool
- Worked with off-site developers to conceptualize and create solutions to overcome issues and limitations with development tools like Windows Presentation Foundation, WinForms, and HTML/CSS
- Created interface elements that were key in implementing Solarwinds' core product's internalization effort

User Experience Designer, NIC, www.nicusa.com, Austin, Texas
May 2010 to November 2010

- Develop the web portal for the state of Texas, Texas.gov, including the creation of SharePoint master pages and page layouts
- Participated in a remediation project to re-brand Texas State applications and bring them up to current accessibility standards
- Redeveloped the Texas.gov application template to be mobile ready with the use of new HTML 5 and CSS3 techniques
- Created a number of reusable and flexible interface elements to deploy across Texas applications using HTML, CSS and Javascript/jQuery

User Interface Analyst - Designer, USAA, www.usaa.com, San Antonio, Texas
September 2007 to May 2010

- Aided in house marketing team in developing promotional emails, landing pages, banners and other multimedia advertising initiatives
- Redesigned USAA's online career center to create an effortless experience for future candidates
- Brought 3rd party development of e-mail marketing in house saving \$300,000 per year
- Worked as lead designer for marketing Newsletters maintaining 30+% open rate and 7+% click through for 60,000+ recipients (industry average for 2009 was 19% and 3% respectively)
- Created a CSS frame work for handling styling of accent images saving 10GB of weekly data transfer for the My Accounts page alone
- Developed concepts for the future of on-line financial transactions including the future of auto acquisition which became a \$26 million project
- Worked directly with product managers to create interfaces for on-line product acquisition and

account maintenance

Freelance Designer, www.jwindesign.com

June 2006 to Present

- Web design using graphic editing programs assembled into a web package using a combination of HTML, CSS, PHP and Javascript
- Created a variety of print materials for diverse organizations and individuals
- Design ranged from basic templates to full blown content managed sites

SKILLS/SOFTWARE

Director **Dreamweaver** Flash Illustrator InDesign **Photoshop** Premiere
AJAX ASP JSP **CSS** HTML Javascript **jQuery** PHP Web Standards

EDUCATION

Duquesne University, Pittsburgh, Pennsylvania
Bachelor of Music Technology/Sound Recording
August 2003 to May 2007
3.7 GPA on 4.0 scale