

Justin Winslow

Multimedia Designer

500 E Stassney Ln Apt 1022
Austin, TX 78745
412-302-5709
justin@jwindesign.com

OBJECTIVE

Utilize my diverse talents as a multimedia designer with a focus on web and interface design.

EXPERIENCE

User Interface Analyst - Designer, USAA, www.usaa.com, San Antonio, Texas
September 2007 to Present

- Aided in house marketing team in developing promotional emails, landing pages, banners and other multimedia advertising initiatives saving the company \$1 million in 2009
- Developed concepts for the future of on-line financial transactions including the future of auto acquisition which became a \$26 million project
- Redesigned USAA's online career center to create an effortless experience for future candidates
- Brought 3rd party development of e-mail marketing in house saving \$300,000 per year
- Worked as lead designer for marketing Newsletters maintaining 30+% open rate and 7+% click through for 60,000+ recipients (industry average for 2009 was 19% and 3% respectively)
- Created a CSS frame work for handling styling of accent images saving 10GB of weekly data transfer for the My Accounts page alone
- Worked directly with product managers to create interfaces for on-line product acquisition and account maintenance

Freelance Designer, www.jwindesign.com
June 2006 to Present

- Web design using graphic editing programs assembled into a web package using a combination of HTML, CSS, PHP and Javascript
- Created a variety of print materials for diverse organizations and individuals
- Design ranged from basic templates to full blown content managed sites
- Worked primarily with jQuery for advanced animation, an example of which can be found on jwindesign.com with the modal window presentation.

SKILLS/SOFTWARE

Director **Dreamweaver** **Flash** **Illustrator** **InDesign** **Photoshop** **Premiere**
AJAX **ASP** **CSS** **HTML** **Javascript** **jQuery** **PHP** **Web Standards**

EDUCATION

Duquesne University, Pittsburgh, Pennsylvania
Bachelor of Music Technology/Sound Recording
August 2003 to May 2007
3.7 GPA on 4.0 scale